



April 1, 2013

Dear Friend of the North Dearborn Association,

The 55th Dearborn Garden Walk hosted by the North Dearborn Association will be held on Sunday, July 21, 2013. This famous garden walk showcases the elegant gardens and stately graystones of Chicago's Near North Side.

Last year's Dearborn Garden Walk was another huge success with close to 1,000 participants from Chicagoland, many states and even Europe. We rely on the generous financial support of friends like you for the continued success of this important event.

Please support this very special event in one of these ways:

- 1 Advertise in the Dearborn Garden Walk program.
- 2 Become a Patron through a contribution to the Dearborn Garden Walk.
- 3 Sponsor a musician or other special aspect of the Dearborn Garden Walk.

No matter which option you choose, your contribution is greatly appreciated and will be recognized in our beautiful keepsake Dearborn Garden Walk printed program. This valuable recognition and unique exposure is a creative and targeted advertising method for businesses to reach a desirable audience of garden enthusiasts and affluent consumers.

The funds raised by this event make possible the beautification and preservation of this historic neighborhood. Also, please consider becoming a member of the North Dearborn Association at the Partner in Preservation \$100 level. The Partner in Preservation level membership includes a complimentary Dearborn Garden Walk ticket valued at \$35.

For your convenience, we have enclosed an order form. The North Dearborn Association is a 501 (c) 3 organization. All contributions are tax-deductible to the extent provided by law.

On behalf of the North Dearborn Association, we thank you for your support. For answers to any questions about contributions to the Dearborn Garden Walk, please contact Debbie Nelson, Sponsorship Coordinator, at 773.418.0355 or [dearborngardenwalk@gmail.com](mailto:dearborngardenwalk@gmail.com).

Sincerely,

Woody Olsen and Greg Hodapp  
Co-Chairmen  
The 55th Dearborn Garden Walk



# NDA

**SPONSORSHIP OPPORTUNITIES** 55th DEARBORN GARDEN WALK JULY 21, 2013

## ADVERTISERS IN THE DEARBORN GARDEN WALK PROGRAM

Please **circle** one of the following for your ad:

<p>1/4 PAGE &amp; BUSINESS CARD Black &amp; White</p> <p>2 1/4" w x 3 3/4" h</p> <p><b>\$250</b></p>	<p>1/2 PAGE Black &amp; White</p> <p>5 1/2" w x 3 3/4" h</p> <p><b>\$500</b></p>	<p>FULL PAGE Black &amp; White</p> <p>5" w x 8" h</p> <p><b>\$1,000</b></p>	<p>FULL PAGE Color</p> <p>5" w x 8" h</p> <p>Inside Front Cover</p> <p><b>\$1,100</b></p>	<p>FULL PAGE Color</p> <p>5" w x 8" h</p> <p>Inside Back Cover</p> <p><b>\$1,200</b></p>	<p>FULL PAGE Color</p> <p>5" w x 8" h</p> <p>Back Cover</p> <p><b>\$1,300</b></p>
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NOTE: For color ads, only one of each option is available. Black and white ad options are unlimited. (Editor reserves right of approval for back cover copy.)  
 Email pdf of your ad to [graphics@inkwellchicago.com](mailto:graphics@inkwellchicago.com) with the subject "Ad for Dearborn Garden Walk 2013 Program Book" along with your contact information.  
 Fax or mail form with payment to address below. **Questions?** Contact Debbie Nelson, Sponsorship Coordinator, **773-418-0355** or [dearborngardenwalk@gmail.com](mailto:dearborngardenwalk@gmail.com).

## PATRONS

All patrons will be acknowledged in the Dearborn Garden Walk program. Please **circle** one of the following to become a patron:

<p>Poppy Level \$1,000 or more</p>	<p>Rose Level \$500 - \$999</p>	<p>Orchid Level \$250 - \$499</p>	<p>Tulip Level \$100 - \$249</p>	<p>Carnation Level \$25 - \$99</p>
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## SPONSORS

Musicians will entertain Garden Walk visitors in selected gardens. Your support will be recognized on signage in the garden and in the Dearborn Garden Walk program. Please **circle** one of the following to sponsor:

<p>Bass \$150</p>	<p>Cello \$150</p>	<p>Clarinet \$150</p>	<p>Flute \$150</p>	<p>Guitar \$150</p>	<p>Viola \$150</p>	<p>Violin \$150</p>
<p>Parkway Architectural Tours \$250</p>	<p>Garden Walk Poster Printing \$350</p>	<p>Garden Walk Postcard Printing \$650</p>	<p>Program Book (may sponsor in part) \$4,000</p>			

*Please respond and send payment by **Friday, June 14, 2013***

*Please print*

Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_ Program and sign recognition for Patrons and Sponsors  
 City, State, Zip \_\_\_\_\_ to read: \_\_\_\_\_  
 Phone ( ) \_\_\_\_\_  
 E-mail \_\_\_\_\_ Amount \_\_\_\_\_  
 Additional details \_\_\_\_\_

Yes, I accept your invitation to become a Partner in Preservation at \$100 which includes a complimentary Garden Walk ticket.

Payment by Credit Card Total: \$ \_\_\_\_\_  
 Name on Credit card \_\_\_\_\_  
 Charge to Credit card # \_\_\_\_\_  
 Master Card VISA AmEx Exp. Date \_\_\_\_\_  
 (CIRCLE ONE)

Payment by Check

Kindly make checks payable to North Dearborn Association

**Thank you! Your support is greatly appreciated.**

Mail or fax this information with payment to:

Woody Olsen 910 N. Lake Shore Dr. Apt. 1218 Chicago, Illinois 60611 P 312.632.1241 F 312.944.9342

[www.northdearbornassociation.com](http://www.northdearbornassociation.com) [www.dearborngardenwalk.com](http://www.dearborngardenwalk.com)

